



iL Michigan productions

PARTNERSHIP OPPORTUNITIES

Harness The Power Of STEAM



On behalf of iMichigan Productions' Board of Directors, I am excited to extend to you a special invitation to become a signature partner of the upcoming Flint Youth Film Festival and Flint's Got Talent 2023. Your support will play a pivotal role in empowering our youth and providing them with remarkable opportunities in the fields of film and talent showcase.

The Flint Youth Film Festival and Flint's Got Talent events are dedicated to nurturing the potential of young individuals both in front of and behind the camera. Our commitment lies in helping our youth develop their artistic skills and providing them with the resources they need to explore their creativity and hone their talents.

Your partnership will have a profound impact on the lives of young participants who are eager to express themselves through film and various talents. It will enable them to realize their aspirations and dreams, inspiring them to pursue careers in the arts and entertainment industries.

We have designed a range of sponsorship levels that offer diverse opportunities for collaboration.

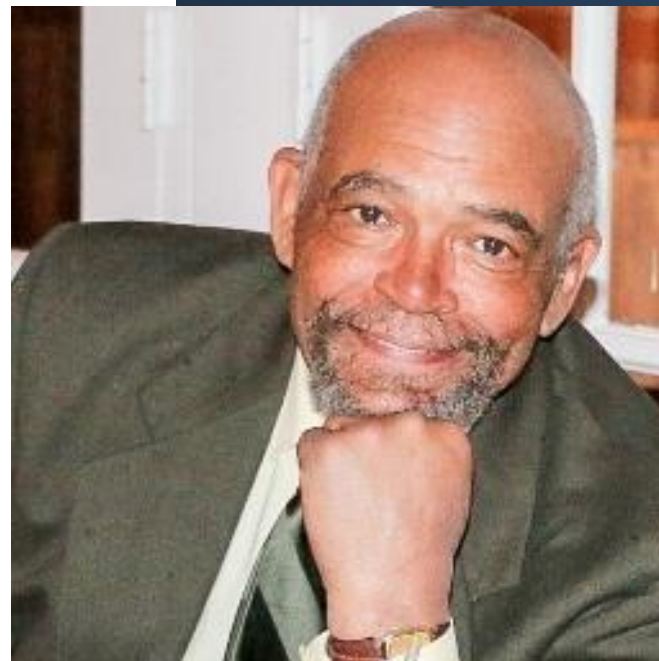
We extend our heartfelt gratitude in advance for your unwavering support of iMichigan Productions. Your dedication to our cause is a driving force behind our success, and we eagerly anticipate the opportunity to collaborate with you in the year 2023.

Thank you once again for your continued support. We are eagerly looking forward to the prospect of a remarkable partnership with you in 2023.

Thank You,

Rodney W. Brown

Rodney W. Brown
Founder, CEO
iMichigan Productions



Rodney W. Brown
Founder, CEO

What We Do

We inspire and provide the next generation of filmmakers with venues for developing their storytelling talent. IMP signature programs include:

FILM APPRECIATION ACADEMY

For ages 13-25, this interactive online curriculum offers younger students the opportunity to watch major motion pictures and explore with the moderator all aspects of film making --- production elements and values, techniques and skills, plots and meaning, expression and voice, as well as career opportunities.

YOUTH MEDIA PROJECT

YMP provides experiential learning opportunities for future filmmakers, to continue preserving the many stories of America's Veterans with the help of these students and offering student workshops at community hubs throughout the city with opportunities to work with professional mentors.

FLINT'S GOT TALENT

Flint's Got Talent shines a spotlight on young talent ages 13-25, in Flint, Michigan. FGT provides youth with a healthy, positive, and public experience that reinforces their self-worth and strengthens their skills in front of and behind the camera. iMichigan Productions serves as a bridge to media jobs in the 21st Century.

FLINT YOUTH FILM FESTIVAL

The Flint Youth Film Festival introduces the art of filmmaking to young filmmakers under the age of 25. It provides these young filmmakers with venues for developing their storytelling talents as well as opportunities to share creative work with peers, the public and professional filmmakers and screenwriters.





FLINT'S GOT TALENT

November 4, 2023

The 2nd Annual Flint's Got Talent Showcase shines a spotlight on young talent ages 13-25 in Flint, Michigan. FGT provides youth with a healthy, positive, and public experience that reinforces their self-worth and strengthens their skills in front of and behind the camera. iMichigan Productions serves as a bridge to media jobs in the 21st Century.

This is a positive opportunity to support and foster their dreams to work in the media industry. The top 10 finalist are selected to perform at the Capitol Theater in Flint, Michigan by a panel of experts in the entertainment, corporate and civic industries.



JULY 25, 2024 – JULY 28, 2024

The 9th Annual Flint Youth Film Festival shines a spotlight on filmmakers ages 25 and younger. The festival is designed to educate, celebrate and encourage youth filmmakers by screening officially selected work, encouraging their creative activities, providing informative **workshops**, and culminating with the **Awards Ceremony**.

We hope we can count on your support.

PARTNERSHIP OPPORTUNITIES SUMMARY

CATEGORY EXCLUSIVITY

- **Category Exclusivity Across Various Sectors**
- **Presenting Naming Rights**

ADVERTISING, MEDIA, MARKETING:

- Online Marketing
- PSA On-Air Promotions
- Social Media Mentions
- Press Releases
- Marketing Materials
- Website
- Digital Program Ad

DIGITAL SIGNAGE AND RECOGNITION:

- Stage Screen Branding
- Speaking opportunity at future event
- Verbal Recognition

VIP CORPORATE HOSPITALITY

THE OPPORTUNITY

Corporate contributions help to fund some of the organization's most highly successful programs that foster reading and writing skilled based programs. As a sponsor, your company will receive special recognition with exposure to community and industry's top executives, entrepreneurs, investment bankers, venture capitalists and technology companies.

iMichigan Productions offers a variety of programs and events throughout the year and numerous opportunities for partners to participate in our mission. These include Film Appreciation Academy, Youth Media Project, Flint's Got Talent and the Flint Youth Film Festival

FAST FACTS:

- Annual Fundraising Events
- Social Media Reach 10,000K+

DEMOGRAPHICS: Summit

- Ages: 13 –25
- Underserved Communities
- 50% Female Filmmakers



Partnership Benefits

\$50,000 Title Partnership:

- 2-page spread ad in online program books
- Press release recognition
- Newsletter recognition
- Annual Report recognition
- “Presented by” event name recognition
- A video ad during the program
- 3-minute speaking opportunity at both events
- Logo on Step and Repeat
- 2 VIP Tables (20 tickets) to attend the FYFF Awards Gala
- VIP 20 Tickets to Flint’s Got Talent

\$25,000 Platinum Partnership:

- 2-page spread ad in online program books
- Press release recognition
- Newsletter recognition
- Annual Report recognition
- A video ad during the program
- Logo on Step and Repeat
- 1 VIP Table (10 tickets) to attend the FYFF Awards Gala
- VIP 10 Tickets to Flint’s Got Talent

\$15,000 Marquis Partnership:

- Full-page ad in online program books
- Press release recognition
- Newsletter recognition
- Logo recognition
- Logo on Step and Repeat
- 1 VIP Tables (10 tickets) to attend the FYFF Awards Gala
- VIP 10 Tickets to Flint’s Got Talent

\$10,000 Gold Partnership:

- Full-page ad in online program books
- T-Shirt Sponsor
- Logo recognition
- VIP 6 Tickets to attend the FYFF Awards Gala
- VIP 6 Tickets to Flint’s Got Talent

\$5,000 Silver Partnership:

- A half-page ad in the online program book
- Logo Recognition
- VIP 4 Tickets to attend the FYFF Awards Gala
- VIP 4 Tickets to Flint’s Got Talent

\$3,000 Bronze Partnership:

- A half-page ad in the online program book
- Logo recognition
- VIP 2 Tickets to attend the FYFF Awards Gala
- VIP 2 Tickets to Flint’s Got Talent



Customized Packages Available

**All Partnership Opportunities Include: Recognition in E-Blast, on campaign website page,
and on social media**



We would like to thank all of our Generous Sponsors, Donors and Contributors



This program is sponsored by the Greater Flint Arts Council
Share Art Genesee Grant Program made possible by the
 Genesee County Arts Education and Cultural Enrichment Millage funds.
 Your tax dollars are at work!



James A. Welch Foundation
A.G. Bishop Charitable Trust



ABOUT US

iMichigan Productions is a youth-based organization that provides reading and writing skill-based learning through the arts. Our programs serve to support the youth in developing the necessary skills to pursue a career in the film and television industry. We serve an average of 300 youth ages 13 – 25 annually.

iMichigan Productions is a 501(c) (3) non-profit led by media professionals with over 100 years of collective experience in the classroom and behind the lens in producing television, film, video and other media projects.

MISSION STATEMENT

Our mission is to inspire emerging filmmakers ages 25 and under to harness the power of storytelling to encourage positive change in the world.

www.imichiganproductions.org

Thank You
For Your
Consideration!



For More Information
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